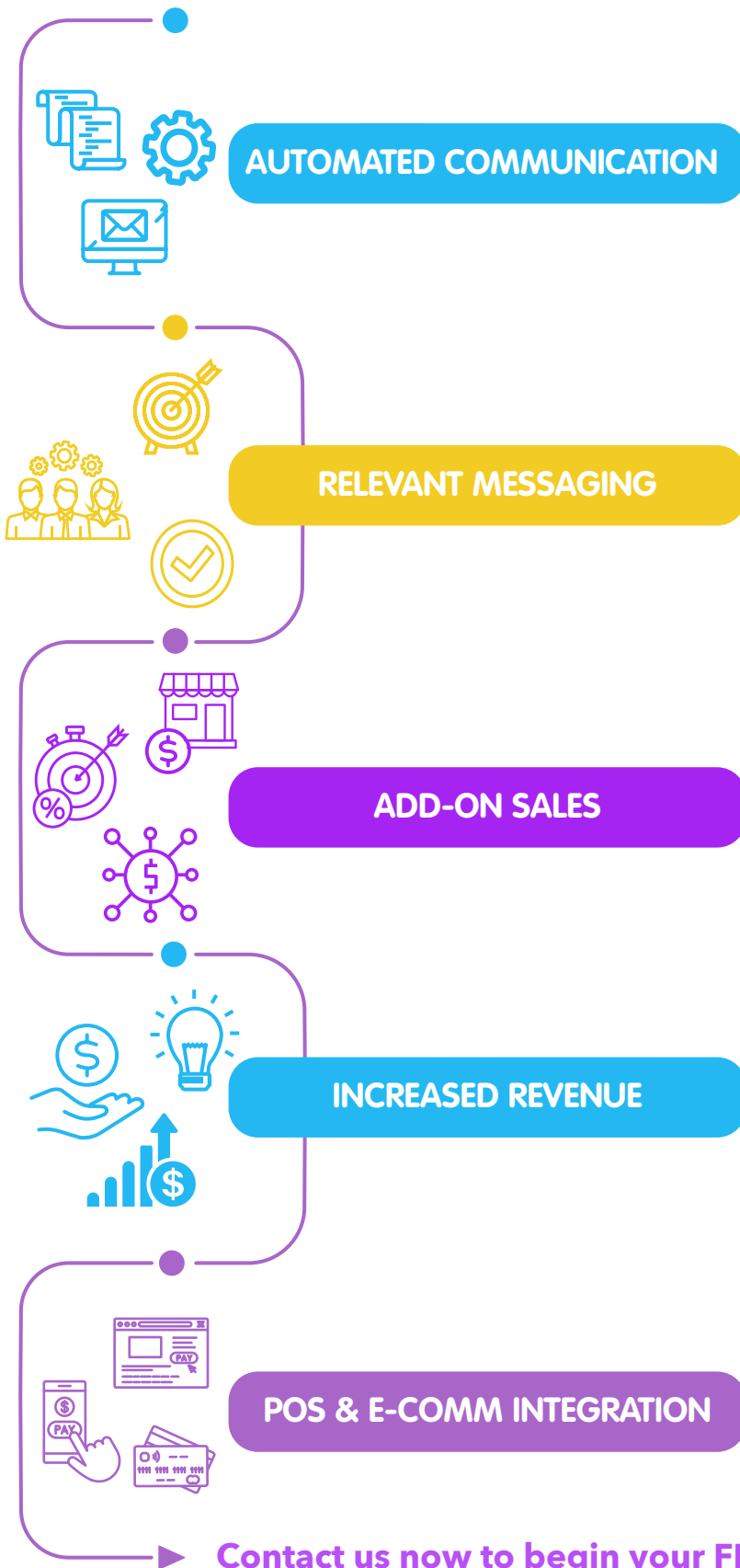


# Automated Relationship Marketing



works with  lightspeed



“Automated” is the most commonly used term by marketing platforms, but what does this mean exactly? Almost all email marketing tools use the term to describe their Transactional emails, like a receipt that’s sent because a purchase was made or a follow-up email when someone subscribes to your mailing list. Sure, transactional emails are effective ways to communicate with your clientele, but what’s missing? Could your marketing automation be more powerful?

## The answer is 100% yes!

What if you could automatically send out additional product recommendations based off of your customer’s previous purchases? Or send automated service reminders? Imagine for a moment that you own a bike shop and a customer comes in and purchases a bicycle. With PITCHcrm you have the ability to recommend add-ons relevant to their new bike. Or maybe a ‘30 Day Tune Up Reminder’ email and even a ‘6 month Free Service Reminder’, all without you ever having to hit the send button.

PITCHcrm’s Automated Relationship Marketing will do all of this for you and much more! It takes automation to a level never seen before and allows you to connect with your customers in ways you never thought possible. A.R.M. makes your marketing more targeted and relevant to your customers, in turn, increasing customer engagement.

But why does this matter? What does this mean for your business?

It’s simple. ARM will make your business more money.

Begin your journey to more revenue and easier marketing!

**Contact us now to begin your FREE trial and see for yourself.**